Global energy governance is occurring in a multipolar world characterised by a growing demand for energy. The EU and emerging powers are competing for scarce resources. Based on elite discourse and media analyses, this book explores mutual perceptions of the EU as well as China, Brazil, India and South Africa regarding energy governance.

The authors:
Michèle Knodt is Professor for Comparative Politics and European Integration, Jean Monet Chair and Director of the Jean Monnet Center of Excellence „EU in Global Dialogue“ (CEDI), TU Darmstadt, Germany. Associate Professor Natalia Chaban is Head of European and EU Studies, Jean Monnet Chair and Deputy Director at the National Centre for Research on Europe, University of Canterbury, New Zealand. Louise Nielsen is a master graduate of International Studies/Peace and Conflict Research (Goethe University Frankfurt/Technical University Darmstadt) and wrote her master thesis on perceptions of EU-BRICS relations in German media.
Staatlichkeit und Governance in Transformation
Weltordnung, regionale Integration und nationalstaatliche politische Systeme im Vergleich

herausgegeben von
Prof. Dr. Gisela Müller-Brandeck-Bocquet
Prof. Dr. Hans-Joachim Lauth
Prof. Dr. Michèle Knodt
Prof. Dr. Marianne Kneuer

Band 8
Bilateral Energy Relations between the EU and Emerging Powers

Mutual Perceptions of the EU and Brazil, China, India and South Africa
# Table of Content

List of Figures .......................... 9

List of Tables ............................ 11

Acknowledgements ....................... 13

*Introduction*

Situating the EU and BICS in Global Energy Governance: 
Mutual Perceptions and Normative Recognition 15

*Chapter 1*

Theory and Methodology: 
Concepts and Operationalisations 29

1.1 Theoretical Approach ................. 29
1.2 Understanding External Energy Governance from a Normative 
   Perspective .......................... 33
1.3 Discourses and Representation of Ideas: Production of Meaning 36
   1.3.1 Production of Meaning: Media Discourses 37
   1.3.2 Production of Meaning: Elite Opinion 50

*Chapter 2*

EU Strategic Partnerships with the BICS in a Changing World: 
Great Expectations or Problematic Reality? 57

2.1 Introduction .......................... 57
2.2 The Strategic Partnerships of the European Union 59
2.3 EU-BICS Strategic Partnerships 62
   2.3.1 Brazil-EU Relations ............... 63
   2.3.2 India-EU Relations ............... 68
   2.3.3 China-EU Relations ............... 73
   2.3.4 South Africa-EU Relations ........ 79
2.4 Conclusions ......................... 82

http://www.nomos-shop.de/24494
## Table of Content

### Chapter 3
EU Energy Governance 85

3.1 Introduction 85
3.2 Competitiveness, Security of Supply and Sustainability: Normative Frames of EU Energy Governance 87
   3.2.1 Linking the Competitiveness and Security of Supply Frames: Market Perceptions 87
   3.2.2 The Sustainability and Security Frame: A Dividing Line through the EU 91
3.3 European Union-Member State Coordination in Energy Governance 99
3.4 Horizontal Energy Cooperation at the EU level: The Crosscutting Issue of Energy Policy 102
3.5 Conclusions 105

### Chapter 4
Invisible Partners and Potential Benefits: EU-Brazil Mutual Perceptions as Energy Actors 107

4.1 Introduction 107
4.2 Brazil’s Energy Policy 108
4.3 EU-Brazil Energy Dialogue 112
4.4 EU-Brazil Energy Perceptions in Media and Elite Discourses 119
   4.4.1 Topics of EU-Brazil Energy Perceptions in Media and Elite Discourses 124
   4.4.2 Normative Orientation of EU-Brazil Energy Relations in Media and Elite Discourses 132
   4.4.3 Mutual Perceptions as Dialogue Partners in Media and Elite Discourses (Evaluations and Roles) 135
4.5 Conclusions: Lessons Provided by EU-Brazil Energy Cooperation 138

### Chapter 5
A Long-Term Partner or a Mistrusted Outsider? EU-China Mutual Perceptions as Energy Actors 141

5.1 Introduction 141
5.2 China’s Energy Policy 142
5.3 EU-China Energy Dialogue 147
5.4 EU-China Energy Perceptions in Media and Elite Discourses 154
Table of Content

5.4.1 Topics of EU-China Energy Perceptions in Media and Elite Discourses 159
5.4.2 Normative Orientation of EU-China Energy Relations in Media and Elite Discourses 168
5.4.3 Mutual Perceptions as Dialogue Partners in Media and Elite Discourses (Evaluations and Roles) 172
5.5 Conclusions: Lessons Provided by EU-China Energy Cooperation 177

Chapter 6
Overlooked Partner or Budding Counterpart?
EU-India Mutual Perceptions as Energy Actors 181

6.1 Introduction 181
6.2 India’s Energy Policy 182
6.3 EU-India Energy Dialogue 185
6.4 EU-India Energy Perceptions in Media and Elite Discourses 193
   6.4.1 Topics of EU-India Energy Perceptions in Media and Elite Discourses 197
   6.4.2 Normative Orientation of EU-India Energy Relations in Media and Elite Discourses 204
   6.4.3 Mutual Perceptions as Dialogue Partners in Media and Elite Discourses (Evaluations and Roles) 206
6.5 Conclusions: Lessons Provided by EU-India Energy Cooperation 210

Chapter 7
Energetic Launch but “Negotiation Fatigue”?
Mutual Perceptions of South Africa and the EU as Energy Actors 213

7.1 Introduction 213
7.2 South Africa’s Energy Policy 214
7.3 EU-South Africa Energy Dialogue 220
7.4 EU-South Africa Energy Perceptions in Media and Elite Discourses 225
   7.4.1 Topics of EU-South Africa Energy Perceptions in Media and Elite Discourses 230
   7.4.2 Normative Orientation of EU-South Africa Energy Relations in Media and Elite Discourses 237
Table of Content

7.4.3 Mutual Perceptions as Dialogue Partners in Media and Elite Discourses (Evaluations and Roles) 240
7.5 Conclusions: Lessons Provided by EU-South Africa Energy Cooperation 242

Chapter 8
Comparing Mutual Perceptions of the EU and BICS in Energy Policy 245

8.1 Topics of EU-BICS Energy Perceptions in Media and Elite Discourses 246
8.2 Normative Orientation of EU-BICS Energy Relations in Media and Elite Discourse 258
8.3 Mutual Perceptions as Dialogue Partners in Media and Elite Discourses (Evaluations and Roles) 262

Conclusion
Studying Mutual Perceptions of EU-BICS Energy Cooperation: Lessons Provided 269

Bibliography 277