## Technical University of Munich

TUM School of Management

Chair of Research and Science Management (Prof. Peus)



## Information sheet on the interview study "ESG - A Vehicle Towards A Bearable Society?

The study "ESG - A Vehicle Towards A Bearable Society?" examines experts' perceptions of the purpose and mission of ESG. In this context, a wide range of ESG experts will be interviewed about their opinion on the current dynamics of ESG and their assessment of future developments. The aim of the study is to find out whether ESG can be classified as a vehicle towards a "bearable society". Peter F. Drucker's understanding of corporate social responsibility acts as an umbrella for the conversation.

The interview with study participants takes place in the form of one-on-one oral interviews and lasts approximately 30 to 60 minutes. Due to local distances and general efficiency efforts, all interviews will take place remotely via video chat services (Zoom, Skype, FaceTime, Microsoft Teams). Audio recordings of the interviews will be made, which will then be transcribed. The interview recordings will be analyzed and deleted upon completion of the study. During the evaluation, the interview recordings will be stored securely and protected from access by third parties.

It is up to you whether you want to participate in the study with factual anonymization or with your real identity. **Please tick the respective box.** 

	Real identity (bsp. "Franz Müller, Fondsmanager ESG Dynamic Opportunities, DWS") Factual anonymization (bsp. "Mann, Fondsmanager, Asset Management Firm")
cancel th	ation in the study is voluntary. If you do not wish to answer individual questions or wish to the interview, you can do so at any time without giving reasons. This will not result in any stages for you.
•	ible for the study is Ferdinand Schwarzer, Master student at the TUM School of Management. tions, criticism and feedback on the study, you are welcome to contact the study director

## Contact details of the responsible researcher:

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## **Declaration of Consent**

directly.

I have read the information sheet on the interview study "ESG - A Vehicle Towards A Bearable Society?" and agree to the conditions of the study.

Place, date:
Name:
Signature: