Local Governance and Public Wellbeing
Comparing Russian and German Examples
Schriftenreihe des Europäischen Zentrums für Föderalismus-Forschung Tübingen (EZFF)
Herausgegeben vom Vorstand des EZFF:
Prof. Dr. Gabriele Abels (Sprecherin des Vorstands)
Prof. Dr. Jochen von Bernstorff, LL.M.
Prof. em. Dr. Dr. h.c. Horst Förster
Dr. Martin Große Hüttmann (Geschäftsführendes Vorstandsmitglied)
Prof. em. Dr. Rudolf Hrbek
Prof. Dr. Sebastian Kinder
Prof. Dr. Martin Nettlesheim
Prof. Dr. Barbara Remmert (Stellv. Sprecherin des Vorstands)
Prof. Dr. Oliver Schlumberger
Prof. Dr. Josef Schmid
Prof. Dr. Gunter Schubert
Prof. Dr. Christian Seiler
Prof. Dr. Hans-Georg Wehling
In Gemeinschaft mit Prof. Dr. Roland Sturm

Band 51
Local Governance and Public Wellbeing

Comparing Russian and German Examples
This volume was funded by the German Academic Exchange Service DAAD.
Preface

Since 2014, there is a vital exchange and cooperation between scientists, civil society and administration representatives from Petrozavodsk, Republic of Karelia, and Tübingen, Baden-Württemberg. This cooperation builds on the now more than 30 years of sister city relations that were established in 1989. In 2016, an expert workshop on local politics was funded by the German Academic Exchange Service (DAAD) and held in Petrozavodsk. Social scientists and practitioners from politics and civil society analysed different aspects of local politics, participation and civil society. As follow-ups we were able to publish an edited volume on local politics in a comparative perspective, to present results of our work in conferences at St. Petersburg, Tübingen, Petrozavodsk and elsewhere. These activities were supported by Petrozavodsk State University and Eberhard Karls University Tübingen. Lively cooperation continued and resulted in a second application for conducting a workshop, the focus of which now was on wellbeing, participation and governance. We were grateful that the DAAD granted us funding for bringing together scientists, students, and civil society representatives in a seven-day workshop in Tübingen. The participants presented and discussed their research and practical experience on questions of fostering local development and enhancing wellbeing. In an intensive review, these first papers were developed into the contributions to this volume. As editors we would like to thank all authors for contributing to the volume and for being up to deal with the reviews they received on their papers. New projects are already under preparation, including a summer school on city-university relations, teacher exchange and joint research projects.

Some people deserve special acknowledgement for making this project a success. Stewart Gold served as a facilitator and project assistant. He took care of all issues and of all participants. Matthew McCormick did an excellent job in proof-reading and giving important valuable inputs in the review process of the articles. Olga Riedinger served as an interpreter and helped fostering mutual understanding. As always, Monika Przybysz at the DAAD had an open ear for administrative questions. Carmen Thamm at the European Center for Research on Federalism (ECRF) did an excellent job editing the volume. We are grateful to the DAAD for funding this volume. We also thank Stephan Klingebiel, Christopher Blum and Daniela Harsch, Major for Social Affairs, Order and Culture at the City of Tübingen, for supporting the workshop, Markus Trämer for providing insight in the LebensPhasenHaus, Markus Holz for his introduction to the work of the AiS gGmbH Mössingen, and Lilia Künstle from the West-Ost Gesellschaft Tübingen.

Petrozavodsk and Tübingen, April 2020

Rolf Frankenberger and Elena Chernenkova
# Contents

Preface  
5

Introduction  
9
*Rolf Frankenberger and Elena Chernenkova*

## PART 1: WELLBEING, SOCIAL INNOVATION AND PARTICIPATION

Innovative Societies and Wellbeing  
29
*Daniel Buhr*

Social Innovation and Public Participation  
42
*Yuliya A. Petrovskaya*

Leading for Wellbeing with Public Dialogues  
53
*Christopher Gohl*

Online Citizen Participation: Opportunities and Constraints  
64
*Anni Schlumberger and Elisa Söll*

## PART 2: CHALLENGES FOR WELLBEING AND DEVELOPMENT

Migration, Social Policy, and Power in a Historical Perspective  
79
*Martin Seeleib-Kaiser*

The Role of the Middle Class in the Development of Creative Urban Space  
86
*Denis I. Sachuk*

Innovative Potential of Youth as a Resource of Social and Economic Development  
95
(on the Example of the Republic of Karelia)  
*Kirill Fitisov*

Vocational Guidance Lesson as an Innovative Tool for Youth Attraction to the Russian Arctic and the Far East including the Example of the Republic of Karelia  
107
*Anna Simakova, Maria Pitukhina and Irina Stepus*

The Features of Territorial Image Formation (by the Example of the Republic of Karelia)  
118
*Alisa Kraglova*
PART 3: WELLBEING AND PUBLIC OPINION

The Urban Environment through the Eyes of Residents of Petrozavodsk
Irina Miljukova and Polina Kopteva

To Participate or to Oppose: Political Lifeworlds between Affirmative and Aversive Critique of Representative Democracy
Rolf Frankenberger and Daniel Buhr

Populist Political Communication: A Comparison of Party Officials and Voters of the Alternative für Deutschland
Isabel Sinner

PART 4: CIVIL SOCIETY, GOVERNANCE AND CREATION OF WELLBEING

NGOs Social Projects in the Development of the Urban Social Space
Elena Chernenkova

New Approaches to Cooperation between NGOs and Local Government Bodies for Civil Society Development
Ksenia Chumak

Local Initiatives: Awakening of Rural Communities
Anatoly Tsygankov

Wellbeing and Trade Unions: A Review at Local Level
Stewart Gold and Carmen Thamm

PART 5: SISTER CITY RELATIONS AND WELLBEING

Public Participation in Sister-Cities Relations: The Case of Petrozavodsk
Natalya Lavrushina and Ekaterina Shlapeko

Sister-City Connections as a Tool for the Development of Social Creativity (on the Example of Petrozavodsk)
Ekaterina Shestakova

AUTHORS