Stephanie Law | Vincent Richard (eds.)

Public and Private Enforcement of Consumer Law – Insights for Luxembourg





Nomos



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Foreword

When I was appointed Minister for Consumer Protection in late 2018, the European legislature was finalising a large package of new EU rules reinforcing consumer rights and means of redress with legislative proposals modifying existing rules or introducing new rules, be it on collective redress or enforcement powers. It makes perfect sense, that my ministry is now responsible for translating these rules into the Luxembourg legislative framework. At the same time, it is the perfect opportunity for us to cast a deeper look on the current state of consumer protection in Luxembourg!

Enforcement, or the act of obliging actors to comply with consumer law, features prominently on the agenda of the current Government who wants to strengthen both consumer confidence and trust. The introduction of a new mechanism for collective redress, for instance, is proof of such a commitment. This however is only one piece of a whole structure geared towards strengthening consumer confidence.

For a small but growing market of roughly 650.000 inhabitants and 200.000 incoming cross border workers on a daily basis, situated at the heart of the European Union, efficient and effective protection of consumers remains a challenging balancing act.

With only few exceptions, the Luxembourg economy is not self-sufficient. Undeniably, the resulting openness of our economy provides an immense opportunity for consumers and traders alike and needs to be safeguarded. Effective enforcement measures require setting in place protections against rogue traders and ensuring that non-compliance and cutting corners is not only unacceptable but also unprofitable.

I appreciate that the Max Planck Institute Luxembourg scrutinised the framework not only in our neighbouring countries but also turned their attention to jurisdictions traditionally slightly less familiar to us, namely England & Wales as well as Estonia. Such comparison shall fuel our national debate on how to streamline the enforcement of consumers' rights while respecting the specificities of a small yet open market. Thoroughly thought through enforcement is a vital component for its success.

As a Government, we aim to act with foresight. In my role, this means providing a modern and flexible enforcement model, which keeps up with the ever faster technological and social changes. We need to make sure that enforcement can evolve without disruption. We should not shy away from criticism but strive to learn from our own experiences and that of

Foreword

our peers. This way, we can *Make it Happen* and the enhanced enforcement framework will continue to strengthen the trust of our consumers in the products and services of our businesses.

I am therefore grateful to Professor Hess and his team for their valuable research and analysis.

I am convinced that we have much to learn from academia. At the same time, we can feed their thinking with our actions. Together, we will set the track for the future.

Paulette Lenert, Minister for Consumer Protection, June 2021.

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ABTA Association of British Travel Agents

ACA Luxembourg Insurance and Reinsurance Association (Association

des Compagnies d'Assurances)

ACCA Association of Chartered Certified Accountants

ACPR Prudential Supervision and Resolution Authority (Autorité de

Contrôle Prudentiel et de Résolution)

ADR Alternative Dispute Resolution

ALIA Luxembourg Audiovisual Regulator (Autorité luxembourgeoise in-

dépendante de l'audiovisuel)

AMF Financial Markets Regulator (Autorité des Marchés financiers)

ANJ Gambling Regulator (Autorité Nationale des Jeux)

ANSES Agency for Food, Environmental and Occupational Health &

Safety (Agence nationale de sécurité sanitaire de l'alimentation, de

l'environnement et du travail)

ANSM National Agency for the Safety of Health Products (Agence Natio-

nale de Sécurité du Médicament et des Produits de Santé)

ARCEP Electronic Communication and Postal Services Regulator (Autori-

té de Régulation des Communications Électroniques et des Postes)

ARPP Advertising Regulation Authority (Autorité de Régulation Professi-

onnelle de la Publicité)

Asbl Non profit organization (association sans but lucratif)

BCA Belgian Competition Authority

BEIS Department for Business, Energy and Industrial Strategy
BIPT Belgian Institute for Postal services and Telecommunications
BPRs Business Protection from Misleading Marketing Regulations
Brugel Brussels Commission for the Regulation of the Electricity and

Gas Market)

BVRLA British Vehicle Rental and Leasing Association

C. Com Commercial Chamber of the French Cour de cassation (civil Su-

preme Court)

CAA Insurance Commissioner (Commissariat aux assurances)

CAB Citizens Advice Bureau (consumer association)

CAT Competition and Appeals Tribunal

CCA Unfair Terms Commission (Commission des clauses abusives)
CCC Contrats, Concurrence, Consommation (LexisNexis Review)

CCLV Luxembourg Commission of Travel Disputes

CDR Consumer ADR

CE Conseil d'Etat (administrative Supreme Court)

CECMC Consumer Mediation Evaluation and Control Commission (Com-

mission d'évaluation et de contrôle de la médiation de la consommati-

on)

CEDR Centre for Effective Dispute Resolution

CEO Chief Executive Officer

CIGDL Real Estate Chamber of Luxembourg (Chambre immobilière du

Grand-Duché de Luxembourg)

CISAS Communications and Internet Services Adjudication Scheme
Civ. 1st First civil chamber of the French *Cour de cassation* (civil Supreme

Court)

CMA Competition and Markets Authority
CMCC Civil and Commercial Mediation Centre

CMFC Mediation Commission for Franchise Consumers (Commission de

Médiation Franchise Consommateurs)

CNA National Food Council (Conseil National de l'Alimentation)
CNC National Consumer Council (Conseil National de la Consommati-

on)

CNIL Commission on Information Technology and Liberties (Commis-

sion Nationale de l'Informatique et des Libertés)

CNPD La Commission nationale pour la protection des données (The Natio-

nal Commission for Data Protection)

COMEOS Belgian Federation of Commerce and Services (Fédération belge du

commerce et des services)

Cons. Code Consumer Code (Code de la consommation)

CoRDiS Energy Regulator Dispute Resolution Body (Comité de Règlement

des Différends et Sanctions)

CPC Consumer Protection Cooperation Regulation

CPRs Consumer Protection from Unfair Trading Regulations

CRA (2015) Consumer Rights Act 2015

CRE Energy Regulator (Commission de Régulation de l'Énergie)
CREG Federal Commission for Energy and Gas Regulation

CSA French Superior Council of Broadcasting (Conseil Supérieur de

l'Audiovisuel) or Belgian High Commission for Audio-visual Ser-

vices

CSP Code of Public Health (Code de la santé publique)

CSSF Luxembourg Financial Regulator (Commission de Surveillance du

Secteur Financier)

CTA Regional Broadcasting Committees (Comités territoriaux de l'au-

diovisuel)

CTSI Chartered Trading Standards Institute
CWaPE Walloon Commission for Energy

DETI Department of Enterprise, Trade and Investment in Northern

Ireland

DG EI Directorate General of Economic Inspection

DGCCRF General Directorate for Competition Policy, Consumer Affairs

and Fraud Control (Direction générale de la Concurrence, de la

Consommation et de la Répression des fraudes)

DGFT Director General of Fair Trading

DIRECCTE Regional Directorate of Businesses, Competition, Consumers,

Work and Employment (Directions régionales des Entreprises, de la

Concurrence, de la Cnsommation, du Travail et de l'Emploi)

DPA Data Protection Authority
DQ Directions Questionnaire
DRO Dispute Resolution Ombudsman

DSRs Consumer Protection (Distance Selling) Regulations

ECC European Consumer Centre Luxembourg (Centre européen des

consommateurs Luxembourg)

ECHR European Convention on Human Rights

ECMs Enhanced consumer measures

eCOGRA eCommerce Online Gaming Regulation and Assurance

ECtHR European Court of Human Rights

EEA European Economic Area
ELC Economic Law Code

EOP European Order for Payment (Reg. 1896/2006)

EPA Public Administrative Establishments (Établissement Public Admi-

nistratif)

EPIC Industrial and Commercial Public Establishments (Établissement

Public à Caractère Industriel et Commercial)

ESCP European Small Claims Procedure (Reg. 861/2007)
FAMHP Federal Agency for Medicines and Health Products
FASFC Federal Agency for the Safety of the Food Chain

FCA Financial Conduct Authority
FEA Flemish Environmental Agency
FOS Financial Ombudsman Service

FSMA Financial services and markets authority

FSO Financial Services Ombudsman

GDPR General Data Protection Regulation (Reg. 2016/679)

GIE Economic Interest Group (Groupement d'intéret économique)

GLO Group Litigation Order

HIO Home Improvement Ombudsman

HL House of Lords

IBAS Independent Betting Adjudication Service

ILR Luxembourg Regulation Institute (Institut Luxembourgeois de Ré-

gulation)

INC National Consumer Institute (Institut National de la Consommati-

on

IoM Isle of Man Gambling Supervision Commission

JC Judicial Code

LNE National Metrology and Testing Laboratory (Laboratoire National

de Métrologie et d'Essais)

MC Media Council

MiFIR Market in financial instruments regulation (Reg. 600/2014)

MoU Memorandum of Understanding NCPC New Code of Civil Procedure NHS National Health Service ODR Online Dispute Resolution

OECD Organisation for Economic Co-operation and Development

OFCOM Office of Communications

OFGEM Gas and Electricity Markets Authority

OFT Office of Fair Trading

Ofwat Water Services Regulation Authority

ORR Office of Rail Regulation

QBD Queen's Bench Division of the High Court
SME Small and medium-sized enterprises
SNMC National Consumer Mediator

SOGA (1979) Sale of Goods Act 1979

Sollen Online mediation platform of the Energy mediator (Solution en

ligne aux litiges d'énergie)

STIB Brussels Intercommunal Transport Company (Société des Trans-

ports Intercommunaux de Bruxelles)

TSSs Trading Standards Services
UCTD Unfair Contract Term Directive
UKCN UK Competition Network

UKSC Supreme Court of the United Kingdom

ULC Luxembourg Consumer Organisation (Union luxembourgeoise des

consommateurs)

UTCCRs Unfair Terms in Consumer Contract Regulations

VAT Value Added Tax

VMM Flemish Environmental Agency

VoD Video on demand

VREG Flemish Regulatory Authority for the Electricity and Gas Market

VRM Flemish Media Regulator VSZ Verbraucherschutzzentrale VoG

VW Volkswagen

WCAM Dutch Act on Collective Settlement of Mass Damages Claims

(Wet Collectieve Afwikkeling Massaschade)

WICS Water Industry Commission for Scotland