

Eva Nowak [ed.]

Accreditation and Assessment of Journalism Education in Europe

Quality Evaluation and Stakeholder Influence



Journalism chronicles daily events and acts as a seismograph of society. It focuses attention and moderates the public debate. Journalism enjoyed an undisputed position for a long time, but this has changed in recent years: digital media, a shift in the requirements of the audience and an increasing economic pressure have led to radical change. At the same time, the importance of the media as a whole in society is on the rise, and journalism is the driving force behind this trend of mediatisation. The series of publications entitled 'AKTUELL' contains research which examines this reorientation of journalism and provides a forum for academic debate. It collates research which analyses all the facets of journalism both theoretically and empirically, provides impulses for the practice of journalism and contributes to the public discussion on its role in our media society.

Series "Aktuell. Studien zum Journalismus"

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Volume 15

https://www.nomos-shop.de/39502

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The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at http://dnb.d-nb.de

```
ISBN 978-3-8487-5190-7 (Print)
978-3-8452-9385-1 (ePDF)
```

British Library Cataloguing-in-Publication Data

A catalogue record for this book is available from the British Library.

```
ISBN 978-3-8487-5190-7 (Print)
978-3-8452-9385-1 (ePDF)
```

Library of Congress Cataloging-in-Publication Data

Nowak, Eva Accreditation and Assessment of Journalism Education in Europe Quality Evaluation and Stakeholder Influence Eva Nowak (ed.) 241 pp. Includes bibliographic references.

```
ISBN 978-3-8487-5190-7 (Print)
978-3-8452-9385-1 (ePDF)
```

1st Edition 2019

 $@\,Nomos\,Verlagsgesellschaft, Baden-Baden, Germany\,2019.\,Printed\,and\,bound\,in\,Germany.\\$

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